

# Thinking Outside Wisconsin's Transportation Box

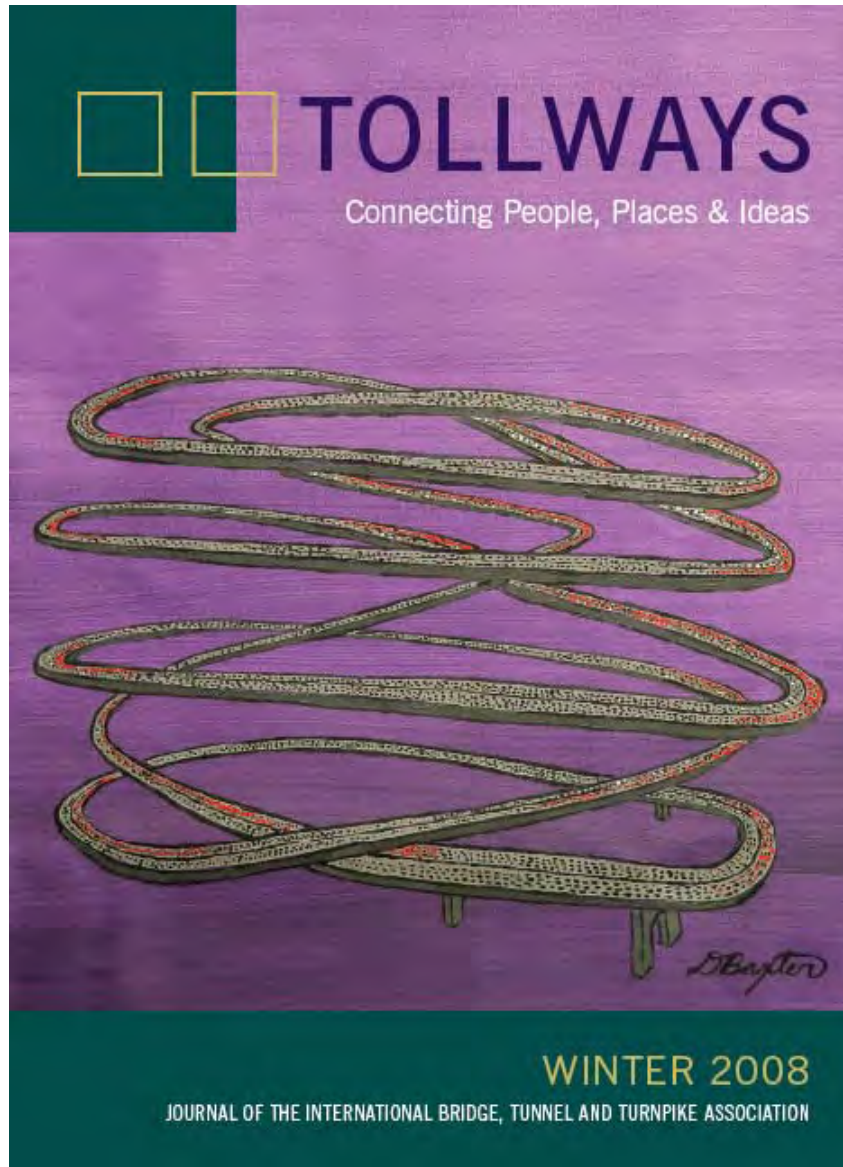
Patrick D. Jones  
Executive Director & CEO  
IBTTA

# About IBTTA

**Worldwide association for the owners and operators of toll facilities and the businesses that support them.**

# Why Tolling?





## The Public Supports Tolling

[pjones@ibttta.org](mailto:pjones@ibttta.org)

**“The major constraint on tolling  
relates to public policy rather  
than to technical or  
administrative barriers.”**

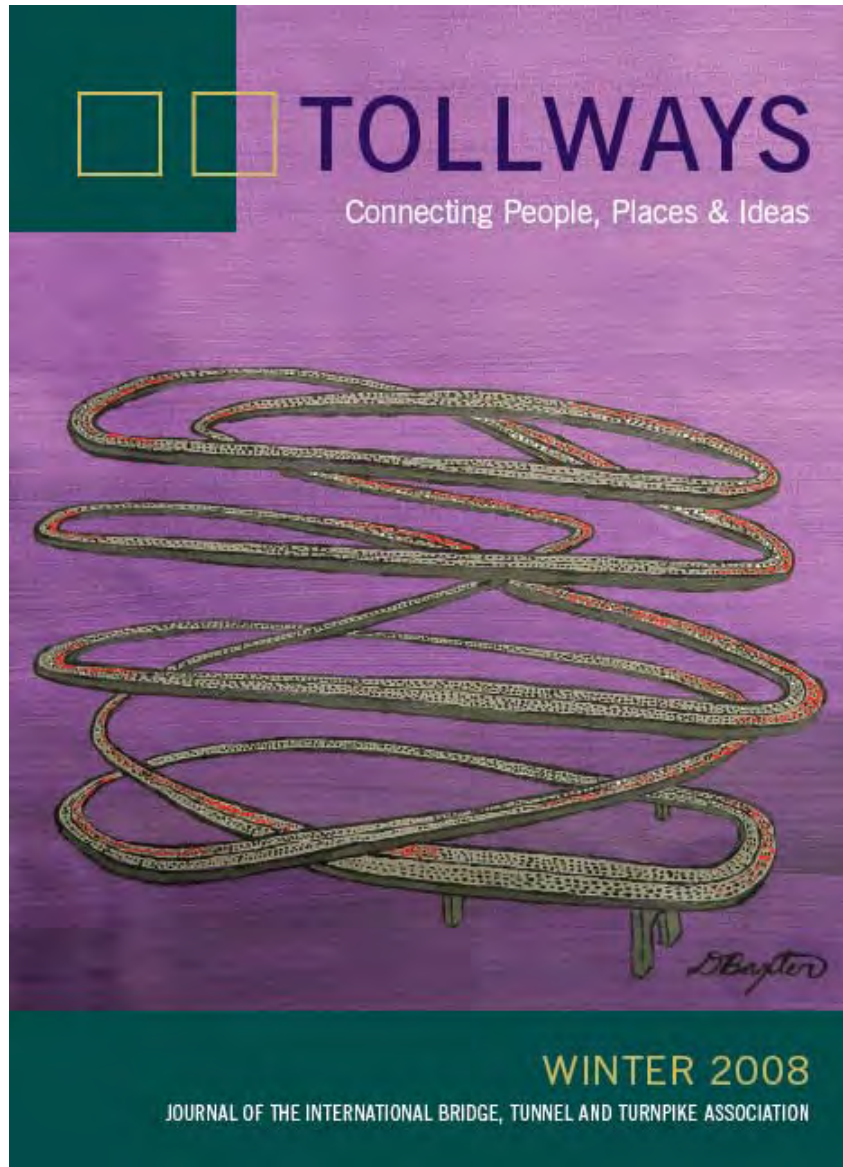
**-- Johanna Zmud**

# Managing Congestion



## No Stopping – Open Road Tolling





## Toll Facilities are Safer

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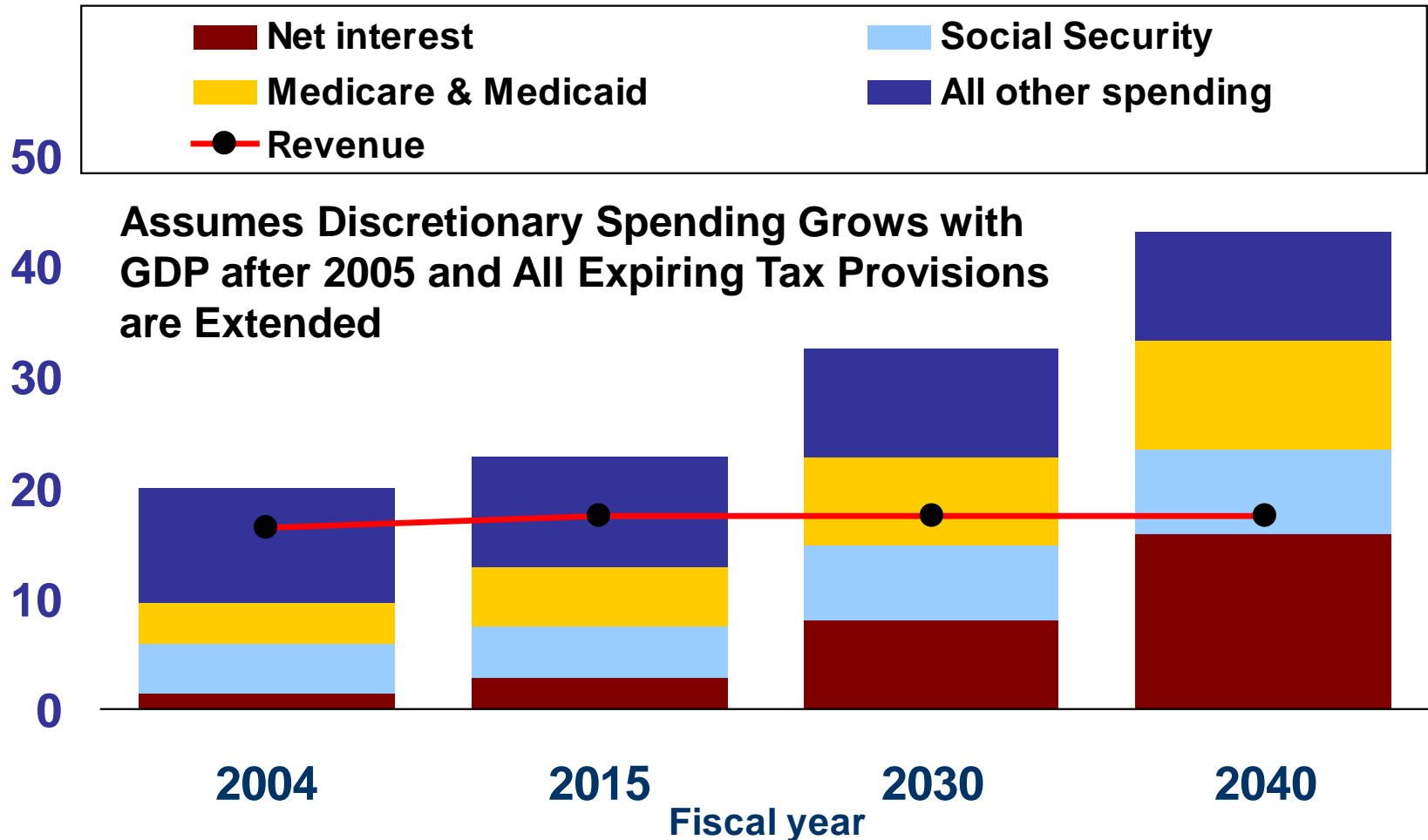
# Wisconsin's Challenges

- Fuel tax revenue down
- Indexing gone
- Diversion
- \$900 million annual shortfall

# U.S. Challenges

- **Worldwide economic crisis**
- **Two wars**
- **Entitlements**
- **Uninsured**
- **\$1 TRILLION Deficit**
- **Oh, and...Lack of Funds, Crumbling Infrastructure, Increasing Congestion**

# Composition of Spending as a Share of GDP



Source: Government Accountability Office August 2005 Analysis.

**Toll roads have been responsible for 30 to 40 percent of new “high end” road mileage over the past decade.**

# Audacity of Hope

