



TRANSPORTATION INVESTMENT:

Public Opinion & Political Will

ABOUT THIS EVENT

Transportation in Wisconsin is at a crossroads.

Investment is not keeping up with needs, and in fact, we are falling further behind with each passing year. The next biennial budget will be crucial for Wisconsin Transportation. Without increased investment, programs will be cut and projects will be delayed. However, significant investment is unlikely unless transportation becomes a priority.

This summer, the state legislature's Road to the Future Committee announced that up to \$700 million of additional revenue is needed each year to deliver transportation programs already regarded as critical. This projection does not include unfunded needs in the areas of aviation, rail and ports. Wisconsin's ability to compete both within the United States and globally is highly dependent on its ability to maintain and improve the state's entire transportation system. It is our job to provide for Wisconsin's future by ensuring the next biennial budget begins to fund the state's transportation system adequately.

At the **2006 TDA Annual Meeting**, we will discuss how the Wisconsin business community, the public and politicians view the funding of transportation and what TDA members need to do to make transportation investments a top priority.



Gear up for the ride

In honor of one of Wisconsin's premier companies and the legendary motorcycles they produce, there will be drawings for Harley-Davidson branded merchandise throughout today's event.

Participants must be present to win.

MEETING AGENDA

10:30 a.m.	Registration
11:00 a.m.	Welcome by TDA President Scott Sharp
11:05 a.m.	Fulfilling the Dream Harley-Davidson David Alamshah, Director of Transportation Logistics
11:30 a.m.	Funding at a Crossroads Bob Cook, TDA Executive Director
Noon	Lunch
1:15 p.m.	Awards TDA President's Award
1:30 p.m.	Transportation: Public Opinion & Political Will Erika Fowler, Partner with Capitol Opinion
2:00 p.m.	Break
2:15 p.m.	Making Transportation a Priority Roger Putnam & Tim Roby, Putnam Roby Communications

THANK YOU TO THIS YEAR'S ANNUAL MEETING SPONSORS

AAA Wisconsin	HNTB Corporation	Wisconsin Asphalt Pavement Association
AFSCME, Wisconsin Council 40	Int'l Union of Operating Engineers, Local 139	Wisconsin Concrete Pavement Association
American Council of Engineering Companies of Wisconsin	Mead & Hunt, Inc.	Wisconsin Laborers' District Council
Ayres Associates, Inc.	Miller-Bradford & Risberg, Inc.	Wisconsin Transportation Builders Association
CH2M Hill	SEH, Inc.	
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