

# BUILDING WISCONSIN'S NEW ECONOMY

OCTOBER 1, 2009 | MONONA TERRACE | MADISON

It has been hard to escape the deluge of news over the last year about the tremendous challenges that Wisconsin and the country face. During these unsettling times it can be easy to dwell on the negative. Despite all of the challenges, however, Wisconsin has significant opportunities to expand and grow in the emerging new economy. The decisions we make in the immediate future will determine whether Wisconsin seizes these opportunities for growth.

Please attend the 2009 TDA Annual Meeting to hear from state and national experts regarding the opportunities and challenges that lie ahead for Wisconsin and the important role transportation plays.



## AGENDA

- 11:00 a.m. Welcome by TDA President  
Phil Ramlet, President & CEO  
OMNNI Associates, Inc.
- 11:05 a.m. A Strategic Plan for Wisconsin's Economy  
John Torinus, Chief Executive Officer  
Serigraph, Inc.  
Bill McCoshen, Executive Director  
Competitive Wisconsin
- Noon Lunch
- 1:15 p.m. Award Presentation
- 1:30 p.m. Post-Stimulus: Will Federal Reauthorization  
Build Upon or Squander the Momentum?  
Jeff Solsby, Director of Public Affairs  
American Road & Transportation Builders  
Association (ARTBA)
- 2:00 p.m. Sizing Up Wisconsin's and the Midwest's  
High Speed Rail Potential  
Richard Harnish, Executive Director  
Midwest High Speed Rail Association  
(MHSRA)
- 2:30 p.m. Building the Great Lakes Transportation  
Enterprise Institute  
Panel representing UW-Milwaukee College  
of Engineering and Applied Sciences  
(CEAS), UW-Madison Traffic Operations  
and Safety (TOPS) Lab, Traffic & Parking  
Control Company, Inc (TAPCO).

*Speakers have been invited.*

*Check the TDA website, [www.tdawisconsin.org](http://www.tdawisconsin.org), for any additions or changes to this agenda.*

## MONONA TERRACE

Monona Terrace is located on the shore of Lake Monona in downtown Madison, two blocks from the State Capitol building.

For directions and parking information, visit [www.MononaTerrace.com](http://www.MononaTerrace.com).

## Thanks Annual Meeting Sponsors

- AECOM
- AFSCME, Wisconsin Council 40
- American Council of Engineering Companies of Wisconsin
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- Mead & Hunt, Inc.
- Miller-Bradford & Risberg, Inc.
- OMNNI Associates, Inc.
- Short Elliott Hendrickson, Inc.
- Transportation Environmental Management, Inc.
- Wisconsin Asphalt Pavement Association
- Wisconsin Concrete Pavement Association
- Wisconsin County Highway Association
- Wisconsin Laborers' District Council
- Wisconsin Transportation Builders Association



# REGISTRATION FORM

Registration is \$75.  
Please feel free to copy this form for multiple registrants.  
The registration deadline is September 25, 2009.



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## Lunch Selection

Broiled sirloin steak topped with roasted garlic sauce and served with parsley buttered new potatoes

Vegetarian entrée du jour

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Registration and payment can also be made online at [www.tdawisconsin.org](http://www.tdawisconsin.org).

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